I'm Urlopy: Position in the Formation of Meaning¹

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Abstract

Typology is one of the sciences to examine the production of meaning. A

dramatic effect through signs and references that is the outside world can

produce a sense in the audience. One factor that is involved in the

formation of the meaning of a work is its situational context. References

of context to situational context have closely related to the textual context.

This study explores how the situational context can have an impact on

audience interpretation of what they see. This research was experimental,

and to achieve this aim, the context of the play was selected that has

scarcely references to the situational context and intertextual context. The

selected text was performed in two different outtextual contexts. The

subjects were divided into two groups and each group watched one of the

two films; then responded to questions about them. The results revealed

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that the subjects differently perceived situational context in two films, and

this difference is significant. Moreover, this study showed that the factors

of situational context that has association with the film of location, and

film environment, have more of an affect, while factors associated with

the characters and the relationships between them have more of an

affected on the perception of the people of the movies.

Keywords: Typology, Situational Context, Semantic, Play I'm

Urlopy.